



*Keep Michigan Beautiful, Inc.*

KEEP AMERICA BEAUTIFUL AFFILIATE

## 2018 City Beautiful Essay Contest

Scenic Michigan and Keep Michigan Beautiful are pleased to announce the launch of our *City Beautiful Essay Contest*. Each year, Scenic Michigan and Keep Michigan Beautiful will reach out to different high schools around Michigan to pose the question “*Does the appearance of your city matter?*”. We want to hear your stories and insights about how community design, beautification efforts, and scenic beauty impact your quality of life and the health of your community. This year we will present two \$500 awards for the best essays we receive on this topic.

### **Eligibility:**

This contest is open to any high school student who is currently a senior or junior and attending a private or public school in Flint or Cheboygan during the 2017-2018 school year.

### **Essay Guidelines:**

- Topic: Does the appearance of your city matter?
- Length: The essay should be between 500-600 words long.
- Format: Single-spaced, Times New Roman, 12- point font. Submit your essay as a pdf.
- At the top of your essay please include the following information:
  - Your name, address, phone number, email, school name, and grade.

### **Submission:**

- Deadline: Essays must be received by Friday, May 18<sup>th</sup>, 2018 by 5pm.
- Essays must be emailed as a pdf to Erica Briggs at [erica@scenicmichigan.org](mailto:erica@scenicmichigan.org).
  - Type “2018 Essay Contest Submission” in the subject line.

### **Awards:**

- Essay winners will be announced by Friday, June 22, 2018.
- We will select two winning essays. Essay winners will receive \$500.
- Winning essays may be printed and shared by Keep Michigan Beautiful and/or Scenic Michigan.
- Awardees will be invited to attend the Keep Michigan Beautiful 2018 Fall Conference.

### **Questions/Comments:**

- Email Erica Briggs, Executive Director of Scenic Michigan, at [erica@scenicmichigan.org](mailto:erica@scenicmichigan.org).
- Would you like us to bring this essay contest to your school in 2019? Let us know!