



2020 SCENIC MICHIGAN PHOTO CONTEST RULES

Please read the following rules, terms and legal conditions before entering our photo contest.

Scenic Michigan's mission is to *preserve, protect, and enhance Michigan's scenic resources.*

WHO SHOULD ENTER: We encourage photos submissions from both professional and amateur photographers. Scenic Michigan (and MLive) will be showcasing many of the photos, so this is your time to share your great shots from the state and have them be enjoyed by a wider audience. Please read below how winning photographs will be recognized.

WHAT TO ENTER: We are looking for **digital images** that help us to tell a visual story about the importance of Scenic Michigan's mission. All pictures must be taken in Michigan. Please submit your photographs in .JPG format only. Color images are preferred. We welcome photos taken in all seasons.

Our photo categories are as follows (*pick the category you feel best fits your photo*):

- **Scenic Roadways, Byways and Trails (RBT)**
This category is intended to capture pictures of scenic views along and from Michigan's highways, byways, roads, and trails.
- **Scenic Landscapes (SL)**
This broad category focuses on scenic landscapes and views. Rural or urban views are accepted.
- **Scenic Water (SW)**
This category is intended to capture scenic views of Michigan's lakes, rivers, and waterfalls.
- **Scenic Night Sky (SN)**
This category is intended to capture views of our dark night skies and celestial views.
- **Scenic Challenges (CH)**
This category is intended to capture visual pollution (e.g. signs, lighting, utility wires, bad zoning practices, etc.) that mar the beauty of one of the above categories.

HOW TO ENTER: Each photographer may submit up to ten entries through our website <https://scenicmichigan.org/photo-contest/>. Entries may be made in one category or divided among multiple categories. Please include all required information, as incomplete entries cannot be considered.

NAMING CONVENTION: Please rename each photo file using the following format prior to uploading: Your Last Name_Year_ Photo Name, for example, if Jane Smith is entering "Winter on Lake Superior" in the Scenic Water category, the new file name would be: "Smith_2020_Winter_on_Lake_Superior" Please note that the year will always be 2020, the year of the current photo contest.

Improperly named photo files are subject to disqualification. We know this process is tedious, but we want to ensure we can properly connect the photo to you today and in the future. If you should hit a character limit, shorten your photo name for the upload and include the full name in the form.

DEADLINE: Photo entries must be submitted by **Sunday, Oct 16, 2020 at midnight**. Late entries will not be accepted.

ELIGIBILITY AND JUDGING: Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant us a license. (See "Photographer Rights" below.) The photographer must be able to disclose, upon request, when and where the photo appeared previously.

Images will be judged on scenic beauty, originality, composition, overall impact, and artistic merit. All images must be taken in Michigan and the photographer must disclose when and where the photo was taken.

Photographs that have been significantly enhanced or altered will not be accepted in this contest. Minor changes to an image, including spotting, dodging and burning, sharpening, contrast adjustment, and slight color change are acceptable, as are high dynamic range (HDR) adjustments and stitched panoramas. Images that violate these rules may be disqualified.

Scenic Michigan shall determine winner eligibility in its sole and absolute discretion. The photo contest is not open to board members and staff of Scenic Michigan or anyone participating as a Scenic Michigan judge.

Contest winners will be announced by November 16th, 2020.

WINNING PHOTOS: At minimum, each winning photograph and photographer will be recognized as follows:

- All winning photographs and photographers will be recognized on MLive
- Scenic Michigan's newsletter
- Scenic Michigan's website
- Scenic Michigan's social media platforms

PHOTOGRAPHER RIGHTS: Each photographer retains all rights to any photographs submitted -- including ownership, if applicable -- other than those rights licensed in the next sentence. By

entering the **2020 Scenic Michigan Photo Contest**, you hereby grant to Scenic Michigan the following: (i) a non-exclusive, irrevocable, royalty-free license to reproduce, distribute, and publicly display the photographs you submit to Scenic Michigan, and (ii) the right to use your name, city, state and country of residence in promotions and other publications.

All photographs in media publications will be credited with the "photographers name – Courtesy of Scenic Michigan" whenever used. All photographs used on social media (Facebook, Instagram, Twitter) will be credited with the photographer's name. Scenic Michigan has final approval of any language that appears on its website with any of the photos.

Any questions about the Scenic Michigan Photo Contest may be directed to Erica Briggs, Scenic Michigan Director, at erica@scenicmichigan.org